

Senate Governance Retreat

**AUGUST 12, 2024
PRESIDENT CATHY COX**





Cathy Cox

UNIVERSITY PRESIDENT



Agenda

UNIVERSITY UPDATE

- CABINET LEADERSHIP
- NEW LEADERSHIP
- ENROLLMENT UPDATE
- FACILITY UPDATE
- MASTER PLAN



Executive Cabinet



DR. HOLLEY ROBERTS
INTERIM PROVOST & VICE
PRESIDENT FOR ACADEMIC AFFAIRS



DR. DAN NADLER
VICE PRESIDENT FOR STUDENT LIFE



MS. MONICA STARLEY
SPECIAL ASSISTANT TO THE PRESIDENT



MR. SETH WALKER
VICE PRESIDENT FOR
UNIVERSITY ADVANCEMENT



MS. SUSAN ALLEN
INTERIM VICE PRESIDENT FOR
FINANCE & ADMINISTRATION



New Institutional Leadership

Ms. Susan Allen



**VICE PRESIDENT FOR
FINANCE &
ADMINISTRATION**

**SERVING IN
INTERIM CAPACITY
UNTIL FURTHER NOTICE**

Dr. Dan Nadler



**VICE PRESIDENT FOR
STUDENT LIFE**

**ENDED INTERIM
CAPACITY IN JUNE 2021
TO SERVE ON A
PERMANENT, FULL TIME
BASIS WITH GCSU**

Dr. Holley Roberts



**INTERIM PROVOST &
VICE PRESIDENT FOR
ACADEMIC AFFAIRS**

**SERVING IN INTERIM
CAPACITY UNTIL
FURTHER NOTICE**



Campus Moves



The HUB (Honoring, Uniting, Building) strives to honor and unite the intersectional identities of our campus community while challenging identity-based oppression through education and support.

Dr. Michael Snowden



**EXECUTIVE DIRECTOR OF
INCLUSION & BELONGING**

EFFECTIVE JULY 1

THE HUB: HONORING, UNITING, BUILDING

Record First Year Enrollment

FALL 2023

1816

**LARGEST EVER
FIRST-YEAR
CLASS**

FALL 2024

1800

PROJECTED

**ENROLLMENT
"SWEET SPOT"**



Improving First Year Retention

FALL 2021

77.98%

ENTERED FALL 2020

FALL 2022

80.89%

ENTERED FALL 2021

FALL 2023

84.40%

ENTERED FALL 2022

FALL 2024

83.56%

PROJECTED



Overall Enrollment Rebounding

FALL 2019

7,031

FALL 2022

6,315

FALL 2023

6,754

UP 439 FROM 2022

FALL 2024

7,100+



Record Total Enrollment

7,100+

**GCSU WILL CELEBRATE THE HIGHEST
ENROLLMENT IN ITS HISTORY!**



Enrollment Update

FALL 2024 NEW FRESHMEN CLASS

PROJECTING

1,800 FIRST-YEAR STUDENTS



3.64 GPA
UNWEIGHTED
AVERAGE



**2ND LARGEST & MOST
ACADEMICALLY
PREPARED
CLASS IN GCSU
HISTORY**

8,297
APPLICATIONS
UP 44% OVER THE
PAST 2 YEARS

865
HIGH-ACHIEVING
LARGEST NUMBER
OF HIGH ACHIEVING
STUDENTS ON
RECORD AT GCSU

TOP 5 DECLARED MAJORS:

1. Nursing
2. Business Undeclared
3. Biology
4. Psychology
5. Finance

FEEDER HIGH SCHOOLS:

1. Roswell HS
2. South Forsyth HS
3. Mill Creek HS
4. Lambert HS
5. Johns Creek HS

Overall Enrollment Rebounding

FALL 2019

7,031

FALL 2022

6,315

FALL 2023

6,754

UP 439 FROM 2022

FALL 2024

7,100+





Music Practice Facility



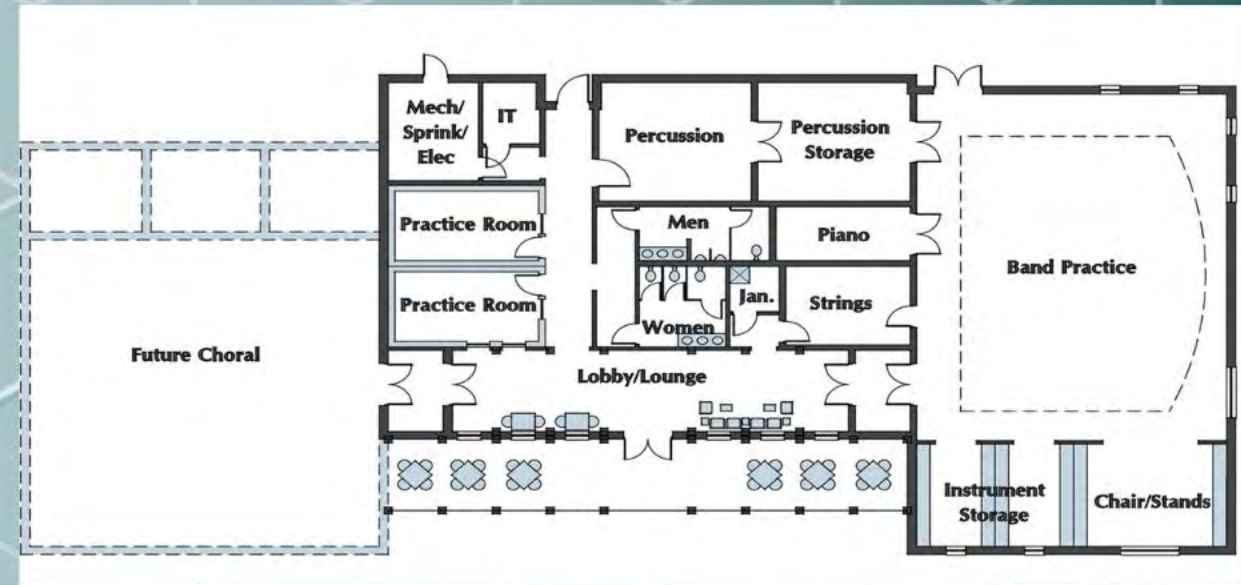
FLYNN • FINDERUP
ARCHITECTS

KOONS
ENVIRONMENTAL
DESIGN inc.

Music Building
January 13, 2023

GEORGIA
COLLEGE
GEORGIA'S PUBLIC LIBERAL ARTS UNIVERSITY

1



CORNER OF MONTGOMERY & WAYNE STREETS

Herty Hall



\$19.8M
TOTAL PROJECT
BUDGET

FY2024
DESIGN

FY2025
CONSTRUCT

FY2026
FF&E

Campus Master Plan

**COMING
SOON**





GEORGIA
COLLEGE
& STATE UNIVERSITY

Thank You

FOR YOUR SERVICE TO THE UNIVERSITY
SENATE FOR THE 2024-2025 ACADEMIC YEAR!



We ♥ our Volunteers

CAT Crew

Welcome our newest Bobcats with move-in assistance!

West Campus: August 14
7:45 a.m. - Noon

Central Campus: August 15
7:15 - 11 a.m.



GCSU Gives Day

Join us for a morning of Community Service

Saturday, August 17
8:00 a.m. - Noon



GC Reads



Facilitate a GC Reads Session

Friday, August 16
1:30 - 2:45 p.m.
3:00 - 4:15 p.m.



Campus Corner

Located on the first floor of the Student Activities Center, this is our basic needs center for students.

Hours: M - F from 8 a.m. - 5 p.m.

- STUDENT HEALTH & WELLBEING -

Accepted Donations

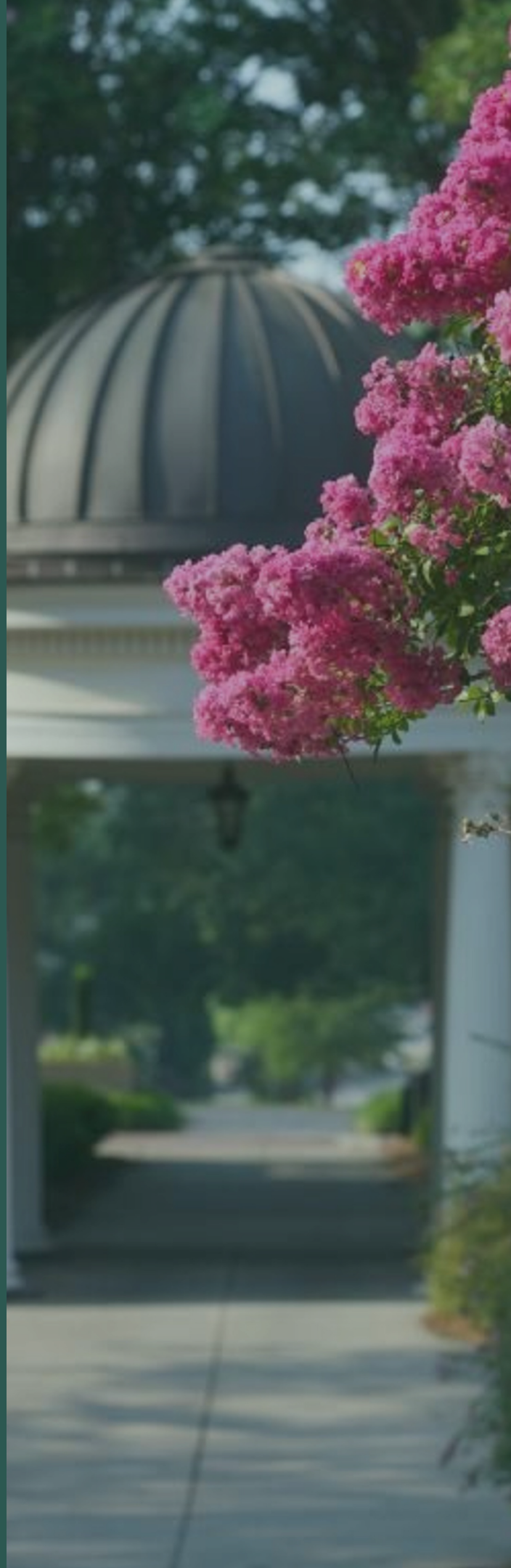
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|----------------------|-----------------|
| • Non-Perishables | • Toiletries |
| • Canned Vegetables | • Hygiene |
| • Canned Fruit | • Deodorant |
| • Canned Soup | • Toothpaste |
| Fruit Cups | • Toothbrush's |
| Breakfast Bars | • Face Cleanser |
| On-the-Go- Breakfast | • Shaving Cream |

Not Accepted Donations

- Clothes
- Bags
- Kitchen Cookware
- Dinnerware



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ALUMNI

GEORGIA COLLEGE & STATE UNIVERSITY

Nadirah Mayweather

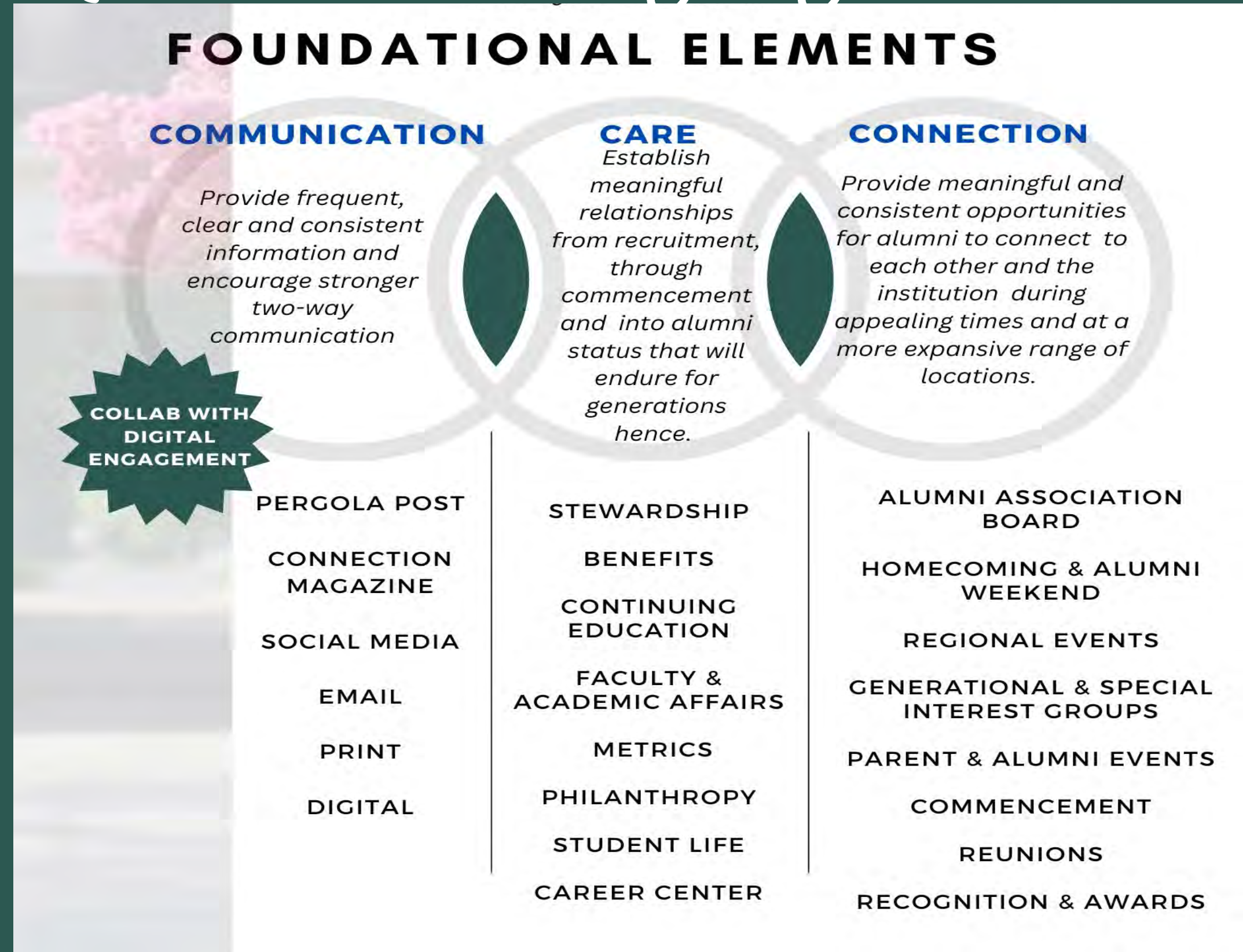
Director, Alumni Engagement

Alumni Engagement

Pillar: Engage

We will cultivate an environment that promotes lasting positive change by collaboratively developing and sustaining meaningful, reciprocal relationships that value and elevate the contributions of all on campus, with local communities, with alumni, and beyond.

- Strengthen relationships between and among the university and alumni.
- Develop strategies, events, and programming designed to foster meaningful relationships with alumni.
- Enhance graduate education pathways and lifelong learning for GCSU alumni.






50K+
 TOTAL LIVING ALUMNI


35+
 ALUMNI ENGAGEMENT EVENTS


15
 COLLABORATIVE EVENTS


1480+
 TOTAL EVENT ATTENDEES


25K
 DIGITALLY ENGAGED


20K+
 ALUMNI EVENT REVENUE

FY24 IN REVIEW
Alumni Engagement

PRESENTED BY:
 NADIRAH MAYWEATHER
 DIRECTOR




10
 OFF CAMPUS EVENTS


1300+
 CLASS OF 2024


30
 ALUMNI ASSOC. BOARD DIRECTORS

DASHBOARD

Engagement in Action

July	August	September	October	November	December
<ul style="list-style-type: none"> • Macon Bacon Game 	<ul style="list-style-type: none"> • Parent Alumni Brigade Tent • Meet & Greet (Black Alumni/ Black Student Alliance) • Bobcat Brigade • Convocation 	<ul style="list-style-type: none"> • Alumni Lifelong Learning Series • Savannah Alumni Social • Alumni Board Development Clinic 	<ul style="list-style-type: none"> • Friday at the Fair • Alumni Association Board Meeting • Athletics Alumni Weekend • Bobcat Bash • Alumni Tent @ Deep Roots 	<ul style="list-style-type: none"> • Atlanta Bowling Event • Alumni Lifelong Learning Series • Alumni Night at Lockerly in Lights 	<ul style="list-style-type: none"> • Atlanta Holiday Social at ATL Botanical Gardens • Commencement

January	February	March	April	May	June
<ul style="list-style-type: none"> • MLK Community Breakfast 	<ul style="list-style-type: none"> • Homecoming & Alumni Weekend • Alumni Association Board Meeting • Alumni Awards • Alumni Lifelong Learning Series 	<ul style="list-style-type: none"> • Evening with the President • Spring Convert VIP Reception • Women's Leadership Conference 	<ul style="list-style-type: none"> • Alumni Giving Challenge Rally • Alumni Lifelong Learning Series • Senior Sendoff 	<ul style="list-style-type: none"> • Commencement • Golden Graduates Celebration 	<ul style="list-style-type: none"> • Alumni Social at Braves Game • Alumni Association Board meeting



GEORGIA
COLLEGE
& STATE UNIVERSITY

**SAVE
THE
DATE**

GCSU
HOMECOMING &
ALUMNI WEEKEND

**FEBRUARY
22
2025**

Milledgeville, GA

A NEW ERA OF
HOMECOMING
ARRIVING 2025