GEORGIA COLLEGE

GEORGIA'S PUBLIC LIBERAL ARTS UNIVERSITY

FY21 Strategic Plan Update Presentation to University Senate

August 9, 2021

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Co-Chairs, Strategic Planning Steering Committee

2016-2021 Strategic Plan

Goal 1:

Recruit, admit, enroll, retain, and graduate highly qualified and diverse undergraduate students.

Goal 2:

Develop and implement distinctive and transformative undergraduate curricular and co-curricular experiences. Transformative experiences include but are not limited to: undergraduate research; creative projects; study abroad; service learning; community-based learning; leadership development; diversity and global learning; and field and clinical-based practica, apprenticeships, preceptorships, and internships.

Goal 3:

Offer a limited number of exceptional quality graduate programs that are highly relevant to workforce demand and supportive of the university mission.

Goal 4:

Align resources through generation, redirection, prioritization, cost containment, and stewardship to address strategic priorities.
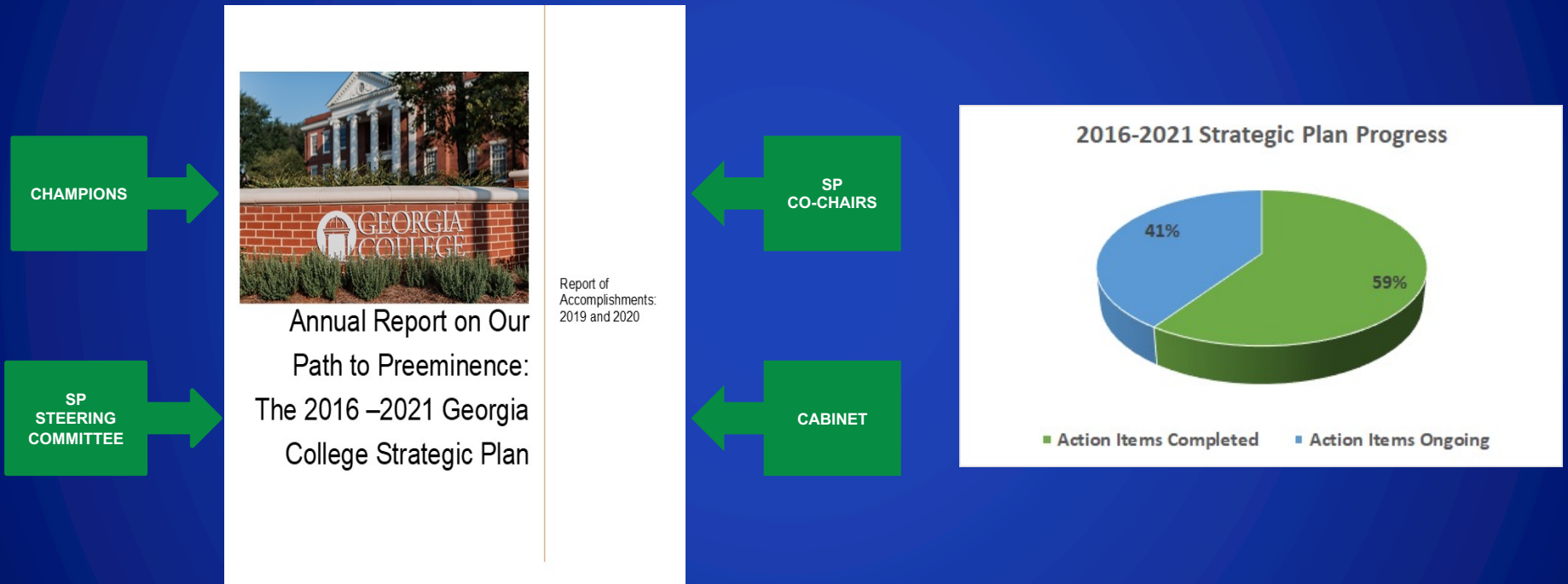
Goal 5:

Enhance a professional environment that encourages the recruitment, retention, and success of an exemplary and diverse faculty and staff.

Goal 6:

Strengthen community and regional ties through service, research, programs, and partnerships that enhance economic, educational, and cultural opportunities to improve the quality of life for citizens of Milledgeville/Baldwin County and the middle Georgia region.

Georgia College Strategic Planning Website

Strategic Plan Reporting

CHAMPIONS

SP STEERING COMMITTEE

Annual Report on Our Path to Preeminence: The 2016 –2021 Georgia College Strategic Plan

Report of Accomplishments: 2019 and 2020

SP CO-CHAIRS

CABINET

2016-2021 Strategic Plan Progress

41%

59%

■ Action Items Completed   ■ Action Items Ongoing

Georgia College Strategic Planning Website

From the Strategic Planning Steering Committee

NOTEWORTHY ACCOMPLISHMENTS

Diversity and Inclusive Excellence
An admissions recruiter position specifically for African American students was filled.

Graduation
GC achieved its highest 4-year graduation rate of 51.2 percent.

Transformative Experiences
FY20 data demonstrated a 15.3 percent increase in participation in HIPs.

Graduate Enrollment
The Graduate School continues with notable gains with year after year increases in enrollment.

University Advancement
Student giving increased drastically from 2015 of 1 percent to 2019 at 32 percent.

Center for Teaching and Learning
The center offered 36 workshops with approximately 400 registrants.

AREAS OF CONCERN

University Advancement
The desire to increase merit and need based scholarships continues as a major focus.

Diversity and Inclusive Excellence
The office seeks to expand pathway programs to enroll more students from Early College, the High Achiever's Program, Rising Misters, and Minority Youth in Business to enhance first-generation, underrepresented student enrollment.

Centralized Advising
There is concern over the high turnover of advisors.

Transformative Experiences
There is concern that faculty development for creating and assessing HIPs is limited due to lack of personnel. It is recommended that the AP for TEs consider recruiting faculty who completed the Chancellor's Learning Scholars to facilitate workshops until a full-time director for Journeys can be hired.

Graduate Advertising
The committee needs to examine ways to evaluate the ROI.

RECOMMENDATIONS FOR CHANGES

G2. I3. A1. First-year Seminar/Capstones
It is recommended that this topic be split into two areas to address the concerns with first-year seminar redesign and senior capstones.

G1. I5. A2. EAB was discontinued due to the lack of use of the multiple components of the system relative to the cost.

G2. I2. A2. The Office of Institutional Effectiveness is currently working towards improving data reporting, transparency, and usefulness of the core assessment data.

G2. I3. A3. The university has established a system to track participation in the GC Journeys program, but it is suggested that the committee add a new action item, Goal 2, Initiative 3, Action Item 5 focusing on evaluating the program's success in meeting intended goals and outcomes.

G3. I1. A4. Seek to develop, market, and deliver online graduate-level credit and non-credit certificate programs.

Timeline

Strategic Planning Timeline

Spring 2021-Fall 2023

Spring/Summer 2021

- Promote achievements of 2016-2021 as guided by the FY18 and FY19/20 reports
- Collaborate with library on building a repository of materials on the future of higher education
- Champions submit FY21 Reports by June/July deadline
- Plan for year-long speaker series on trends in higher education

Spring-Summer 2022

- Seek input from Executive Cabinet
- Design improved process for developing the next five-year plan
- Develop Subcommittees for Five-Year Review
- Plan kickoff event
- Update Website
  - Committees
  - Library of materials on the future of higher education to assist subcommittees

Spring-Summer 2022

- Steering Committee modifies goals and initiatives and develops new action items based on subcommittee reports and Executive Cabinet input
- Approval process of new GC Strategic Plan
  - Executive Cabinet, Senate (April)
  - Notify SACSCOC, USG
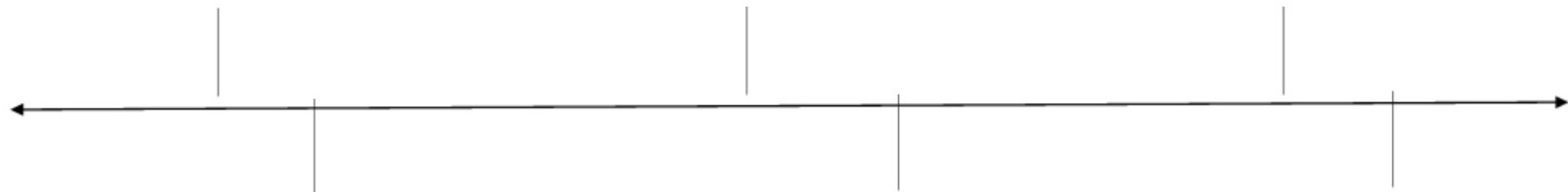
Fall 2021

- Extend current 2016-2021 Plan through FY22
- Share achievements of the 2016-2021 strategic plan
  - Welcome Back Event for faculty
  - University Senate Meetings
  - Town Halls
  - Multiple stories over time from University Communications
- Steering Committee
  - Confirmation of members
  - Sub-Committee review of champion reports
  - Complete Annual Report
- Engage notable speakers on trends in higher education

Fall 2022

- Start new Strategic Planning Kickoff (August)
  - Subcommittee launch and charge w/President
- Streamline/Consider assessment/reporting practices
- Subcommittees meet and report in late fall
- Update website routinely with subcommittee minutes

Fall 2023

- Complete final report on existing Strategic Plan
- Implement new strategic plan (2023-2028)

Next Steps

- Seek input from Cabinet given the leadership transitions
- Report on FY21
- Plan for the development of the next Strategic Plan
- Design a more streamlined and efficient assessment process for the next strategic plan
- Engage notable speakers on trends in higher education and gather information for Strategic Plan Repository